Inner Management Is Best Business Tool: Sadhguru

By Our Staff Reporter

COIMBATORE — Sadhguru Jaggi Vasudev, Founder, Isha Foundation, Velliyangiri Hills, Coimbatore, has said that commerce will decide the quality of human life. Addressing the members of Indian Chamber of Commerce and Industry Coimbatore (ICClC) on Inner Management, an Effective Business Tool, he felt that organised commerce is the best way to take care of human beings and added that the journey from poverty to affluence can be attained only at an enormous price.

He told the gathering not to talk about the other world or spirituality or meditation to a man in poverty and hunger because all that he wants is food for his very survival. About 60% of the world’s richest country, USA, is in penury, while 50% of the country’s population will go mad without medicines. We are heaping hopes after hopes for an economic revolution with only 3% of the Indian population ready to go for it. He agreed that 10% growth in GDP is good but questioned what good is it to the Indian population of 1 billion.

He wanted common man to be educated and empowered to be able enough to be a part of the economic revolution and sarcastically said that the Government has allotted only 1.8% of GDP for education, which is very low. Out of every one rupee only 8 paisa reaches the ground level, he said and appreciated the Coimbatoreans who have made the City grow only because of their entrepreneurial skills without any aid from the Government.

Talking about inner management, he opined that there has been cultural inner management in the families, as people are still able to keep their calm towards things to a certain extent. If everything in life happens in the way an individual wants, then there would not be even a single human being or animal around us which is rather not possible. Life does not always happen in the way we want it to be as everyone wants to be himself or herself. Only the inner situation or self can do things in the way the individual wants it to be.

Hardly more than 2000 people who gather for the World Economic Forum account for 80% of the world’s wealth and if there can be a mere 10% change in their minds to care for others, they can change the world. Those who have wealth don’t care to give it to others while those who really need it don’t get it. Every human being is concerned about the well being of all mankind but only the degree varies. For some people it is the self and their company, self and family or community and religion but for some it is for the whole world as they are part of it. At this juncture, he recalled that Adolph Hitler was much concerned about the world at large and aimed at creating a supreme world of his own.

Everyone is well off than their parents and grandparents and life expectancy, which was 28 years when the country got freedom in 1947, has increased to
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64 years, yet we are longing for happiness. Those were the days when our grandparents were made unhappy by somebody else, but now someone else has to make us happy.

Man was happy and peaceful as a child when he was less than 5 years of age with no reason to be happy, while his happiness has to grow 6 times when he is 30 years old he looks sad and heavily burdened which is identical with the number of long faces one can witness along the road. A man who is happy as a child is called a fool.

People are seeking happiness in the form of medicines which is nothing but chemistry, where as they must be able to create an inner chemistry within the self to be happy and peaceful. Goodness is a belief on what we think and what we do. One gets depressed and is even ready to take extreme measures to end his or her life, but they must keep the inner self well managed and balanced to manage the external or materialistic crisis.

Earlier, Mr. D. Balasundaram, President, ICCIC, welcomed the gathering. Mr. R. R. Balasundharam, Honorary Secretary, proposed the vote of thanks.