Founder of the Isha Yoga Center Jaggi Vasudev will participate in the Pongal celebrations that will be conducted near the AdiYogi statue today. Pongal preparation, games and rangoli competition will be conducted from 3pm to 5pm and cultural performances by Isha Samskriti and Isha Home school will be held from 6:30pm to 7:30pm. To showcase the importance of cattle in Indian culture, about 11 varieties of native cattle breeds, including Kangayam, Ongole, Red Sindhi, Hallikkar, Gir, Tharparkkar, Vechur, Rathi, Kankarej and Sahival will be displayed. About 300 types of native paddy varieties will also be on display.