

# 25K rural players to sweat it out at 14th Isha Gramotsav

**EXPRESS NEWS SERVICE @ Coimbatore**

**MORE** than 25,000 rural players of Tamil Nadu and Puducherry are participating in various sports event in 14th Isha Gramotsav which commenced at various villages in both the states on Saturday.

The event was organised by Isha Foundation and it will continue till the month of December and event such as Volleyball for men, Throwball for woman, Kabadi, Para Olympics, etc.

Isha Gramotsav is being celebrated at various levels such as Cluster, Divisional, Zonal and State (Finals). The finale of this celebration will be held on December 9, 2018 at Erode. Sadhguru, various sports personalities and other dignitaries will present the overall championship trophy and ₹42 Lakh worth prizes at the finale.

In the grand finale, the winning team in Volleyball and Throwball will be given ₹5 lakh and ₹1 lakh respectively. Apart from this, the teams that win in the cluster, divisional and zonal matches will also be provided with prizes.

Isha Outreach was awarded with 'Rashtriya Khel Protsahan Puraskar' and was recognised by the Khelo India' inattentive for reviving the rural sports culture in India.

M.Kaunanidhi, Former Chief Minister of Tamil Nadu, Cricketer Sachin Tendulkar, Puducherry Governor Kiran Bedi, and Rajyavarthan Singh Rathor, Minister of State (I/C) Youth Affairs and Sports have participated in the previous years of Isha Gramotsav celebrations.