SADHGURU, founder of the Isha Foundation, was among the eminent personalities with whom Prime Minister Narendra Modi interacted through a video conference on Saturday in connection with the launch of the ‘Swachhata Hi Seva’ movement. Sadhguru was at a spot near the Adiyogi statue at the Isha Yoga Centre during the interaction.

During the interaction, Sadhguru pointed out that the Isha Foundation had set up citizens’ committees in 37 municipalities and 12 corporations to support the government’s efforts in ensuring sanitation. These committees will not be complaining against the government, but organising people to ensure cleanliness and hygiene.

“In Chennai, we are organising 10,000 volunteers for this movement. Our government is promoting cleanliness through routine work and creating awareness. The enthusiasm the people of the country have for Swachhata is quite visible. The drainage systems of Mohenjo-daro and Harappa civilisation was what the British rulers noticed first. Our nation has a long history in both personal and public hygiene. This sense of hygiene exists even today,” said Sadhguru.

‘Swachhata Hi Seva’ is not a movement of the government or the Prime Minister alone. It is a movement of the nation and of every citizen. Let us create a nation so that everybody in the world thinks of how to get to India. Cleanliness is the first step — there are many more things to do, but this is the first and fundamental thing and it must be done, he said.

During the programme, Prime Minister Modi expressed his gratitude to Sadhguru and the public who participated in the function and took the pledge for a Swachh Bharat.

After the function, the ‘Swachhata Hi Seva’ campaign was started at Poondi in the Vellingiri foothills. Among the participants were Municipal Administration Minister S P Velumani, Union Drinking Water and Sanitation Joint Secretary Arun Baroka, Tamil Nadu Additional Chief Secretary Hans Raj Verma, Collector T N Harisharan and Plastic Pollution Free Tamil Nadu ambassador actor Vivek.

Minister Velumani said the government would declare the State as ‘open defecation free’ on October 2, and 65,000 sanitary guards had been appointed for it. To replace plastic, it plans to encourage the use of palm leaves.

During an interaction, Sadhguru told reporters that talks were going on with the Karnataka government on planting 25 crore saplings on banks of the Cauvery to avoid the water sharing issues.
Sadhguru, the Divine Master

Picture book
by Raghuv Rai

Sadhguru is a man whose passion spills into everything he encounters. A farmhouse reared from the start, his childhood was punctuated by misfortunes, but a keen sense of adventure and a thirst for knowledge led him to an unconventional career. His love for life and his determination to live it to the fullest led him to his current path. The simplicity of his life, his dedication to his mission, and his ability to connect with people of all walks of life have made him a beloved figure in the spiritual world.

The magnificence of his presence is matchless. His grace and patience are unparalleled. His dedication to his mission is unwavering. His love for life and his ability to connect with people of all walks of life have made him a beloved figure in the spiritual world.

He is a disciple, a guru, and a teacher of a kind that inspires the mysteries of divine energy. His journey through life is filled with the magic spirit he encourses through various stages of his spiritual evolvement.

Raghuv Rai started his photography journey in 1964. This manuscript is the result of his lifelong passion. He has captured his thoughts and captured people from the Live Prana Mission. He has dedicated his life to Mother Teresa and has been associated with her from 1974. At the age of 76, he is more committed than ever to his passion.

Sadhguru is a limited edition photo book published by Nest Foundation and Raghuv Rai Foundation.