To create awareness on ‘Rally for Rivers’
Maharashtra cyclists pedal to Rameshwaram

COIMBATORE, JAN. 6
A group of 20 cyclists who go by the name “UTR cycling”, from Udgir, Maharashtra cycled 1600 kms from Udgir to Rameshwaram to spread awareness about Rally for Rivers.

They started the expedition on 16 Dec and reached Rameshwaram on Jan 1st 2018. This team visited Isha Yoga Center, Coimbatore on Jan 4th (Thursday).

The team does a cycling trip every year from Udgir to Tirupati such that they reach Tirupati on New Year’s Eve. But this year was special. When they came to know about Rally for Rivers, they decided to do something for this noble cause and in that effort doubled their usual distance of 800 kms to 1600 kms. They covered five states, Maharashtra, Karnataka, Telangana, Andhra Pradesh, Tamil Nadu and the Union Territory of Puducherry.

In Puducherry they were met by the Lt. Governor Kiran Bedi who congratulated them for their effort. This was a highlight for the group.

They were received with a lot of celebration and festivity. They said that people’s response to the rally was tremendous and more so in small towns and villages along the way.

They kept in touch with their town-folk through social media, which eventually led to the plantation of about 300 trees in their town as part of Rally for Rivers to encourage the cyclists even further.