DO WE HAVE ENOUGH BLUE FOR THE NEXT GREEN REVOLUTION?

With the recent advancements in agricultural technologies, India is at the threshold of the next green revolution. The availability of water for irrigation will, of course, be a crucial factor. However, our rivers are drying up and data says that by 2030 we will have only 50% of the water we need.

Rally for Rivers is a programme that will replenish our rivers by growing forests and orchards along riverbanks. Call 80009 80009 today to support the cause and refill the blue.

"For millennia, our rivers have nourished us. In one generation if we kill them, it is a clear statement that we do not care for the future of our children." - Sadhguru