Isha Foundation's environmental initiative project 'GreenHands' received India Today Safaigiri Awards from Union Minister of Urban Development, Venkaiah Naidu; actress Aishwarya Rai Bachchan and India Today Group chairman, Aroon Purie in New Delhi.

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Isha foundation's project receives green award

DC CORRESPONDENT
COIMBATORE, OCT. 3

Isha Foundation’s environmental initiative project ‘GreenHands’ received the ‘India Today Safaigiri Award’ from Union minister of Urban Development, Venkaiah Naidu, actress Aishwarya Rai Bachchan and ‘India Today Group’ chairman, Aroon Purie in New Delhi.

The project was nominated by Prime Minister Narendra Modi for the Swachh Bharat Abhiyan in 2015.

Describing the motivation behind project ‘GreenHands’, Jaggi Vasudev, the founder of Isha Foundation said, “We have made people strongly feel that planting a tree is not about somebody or something, it’s not about the planet, it’s about you, because trees are our closest relatives.”

“Project GreenHands” was recognized by ‘India Today Group’ for mobilising a large number of people to plant trees to restore the depleting green cover and eroding soil in Tamil Nadu and Puducherry.