Cleaning campaigns in city

Staff Reporter

COIMBATORE: Cleaning campaigns were held in several places in the city on Sunday.

The Employee State Insurance (ESI), Coimbatore sub-regional office, conducted a cleaning campaign at the ESI Hospital here as part of Prime Minister Narendra Modi’s Swachh Bharat Abhiyan. R. Keshav Das, Director, Coimbatore sub-regional office, and Pushpandhu Debnath, Medical Superintendent, ESI Hospital, supervised the campaign.

According to officials, around 100 staff and volunteers of ESI, ESI Hospital and organisations such as Islamic Book Stall, Kalaivani College of Technology and the Siddhapudur Corporation School Alumni took part. Similar efforts would be undertaken in the future too, they said.

The Isha Yoga Center has also joined the campaign. Around hundred volunteers and residents of the Center gathered to take up cleaning works at the Gandhi Colony near Semmedu. They also conducted an awareness campaign on the need for keeping the environment clean.

All the plastic wastes in the area were removed and free nylon bags were provided to residents. They were asked to collect all their plastic wastes in these nylon bags, which would be collected every week by the Center and sent for recycling. The objective of this initiative was to turn Gandhi Colony into a plastics-free village.

Further, Siruthuli, a non-Governmental organisation, undertook a cleaning campaign in which separate dustbins for biodegradable and non-biodegradable wastes were distributed to over 1,000 houses at Chinniyampalayam here. Vanitha Mohan, managing trustee of Siruthuli inaugurated the campaign.

An awareness programme on the need to control mosquito, which can spread disease such as dengue, was also held. The residents were urged to refrain from dumping garbage on the roads.