Isha event picks brains of achievers

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Ratan Tata, chairman emeritus of Tata Sons, stressed on the importance of inclusive economics and sustainability, and spoke about how to create an ambience of innovation within companies at ‘Insight’, the leadership programme organised by Isha Foundation’s Isha Education Initiative.

Mr Tata touched upon corporate social responsibility and a company’s responsibility towards community and nation. “For an entrepreneur, there has to be an inner driving force that cannot come from a textbook. See what you want to do and have the courage to pursue that,” he said.

Mr G.V. Prasad, CEO and co-chairman of Dr Reddy’s Laboratories, speaking about his journey of scaling up Dr Reddy’s Laboratories, said in the first few years, the focus was on making it profitable and viable. The next was moving from being viable to growing and, subsequently, improving capabilities of management, he said.

“Every organisation will reach its potential only if the leader at the top sees that potential. An organisation will be limited by the leader’s abilities, so it is a leader’s responsibility to constantly re-invent himself,” he advised.

Dr A. Sivathanu Pillai, the father of the BrahMos missile and scientist and chief controller, R&D, DRDO, ministry of defence, spoke on ‘Audacity of Vision to Execution’.

The Isha event witnessed the participation of over 200 business leaders and entrepreneurs. Dr Ram Charan, business coach of several Fortune 500 CEOs, and retired Indian Police Service officer Kiran Bedi, Ravi Venkatesan, former chairman of Microsoft India, and Varda Shine, former CEO of DeBeers Diamond Trading Company, Yuri Jain, global vice-president at Unilever, and Deepak Satwalekar, former MD and CEO of HDFC, participated.

The participants were initiated into several yoga techniques that bring health, vibrancy and a sense of wholeness to the body, mind, emotions and energies.