Isha Foundation’s new project to be launched tomorrow

Special Correspondent

NAMAKKAL: Isha Foundation’s Central Government-funded project Ayush-Isha Organic Health Systems will be launched on Saturday on the Government Higher Secondary School premises (South), here.

A press release says that S. Gandhiselvan, Union Minister of State for Health and Family Welfare, will inaugurate the programme in which Sadhguru Jaggi Vasudev, founder of Isha Foundation, N. Selvaraj, Minister for Forests, V.P. Duraisamy, Deputy Speaker, and S. Madhumathi, Collector, will participate.

Ayush-Isha Organic Health Systems is a pilot project being launched under the aegis of Isha Foundation’s social development branch - Isha Outreach - as a part of its Action for Rural Rejuvenation (ARR) initiative.

Ayush-Isha seeks to improve the health of the rural populace of the Kolli Hills block in the district of Namakkal through a holistic approach involving a unique combination of ayurveda, siddha, naturopathy, essential allopathic treatments, yogic practices and physical fitness programs which will be made available to the people.

The creation of herbal gardens will be undertaken in order to ensure that people have access to indigenous medicinal herbs and various types of fruit saplings will be planted to help villagers maintain a healthy and nutritious diet.

A team of dedicated Ayush volunteers will also be created in order to provide support and maintain the momentum of the project, it added.