

## Motorcycle Guru

**Because** he's the latest in a long line of Indian mystics capturing the imagination of the West with 100 yoga centres around the world.

**Because**he spoke at the World Economic Forum in Davos three years in a row.

**Because**he makes a combination of yoga, green activism and spiritual therapy seem as elevating as it is hip.

**style statement**Green. Has initiated Project Green Hands, a move to increase the green cover of Tamil Nadu by 33 per cent in the next 15 years.

JAGGI  
VASUDEV

52, Guru (New)

44

**power point**Endorsed by M. Karunanidhi, his followers range from Nandita Das and Prahlad Kakkar to Microsoft's Ravi Venkatesh.

**likes to**Go for long rides on his BMW and Harley Davidson bikes, gifted by devotees.