

Visionary: Sadhguru Jaggi Vasudev

"It is time we as an individual, as a society, as a nation, as a world, invested in our inner well-being. It is absolutely necessary that the business community who are managing the economics of the world take this step. The necessary technology is available - I call it Inner Engineering, peak of well-being," says Sadhguru Jaggi Vasudev.



Known as a Yogi, a mystic and a visionary, Sadhguru is a spiritual master with a difference. He developed Isha Yoga set of scientifically structured programs that powerfully transform a person's life, as a vehicle to transmit this spiritual experience. Since, the programs have touched and transformed the lives of over 25 lakh people.

Focusing on the people of Tamil Nadu, Sadhguru founded Isha Foundation in the year 1992, as a public Charitable Trust. Today, the Foundation has over 150 centers in India and across the world. In 1994, Sadhguru established Isha Yoga Center, a powerful spiritual sthana, which offers all the aspects of yoga. In 2003, project Action for Rural Rejuvenation was launched in Gobichettipalayam providing free medical care to the poor.

Responding to a situation of severe drought, in 2005, Project Green Hands was launched aiming to plant 11.4 crore trees. On the 17th of October, 2006, 2.5 lakh volunteers planted 8,52,587 saplings over 29 districts, creating a new Guinness Record. In 2006, Sadhguru also started Isha Vidhya Project that aims to establish 206 model matriculation schools.

"Invest in Education and Health": Sadhguru Tells Business

Sadhguru on the most inspiring features of Tamil Nadu

The passion, dedication and hardworking nature has always been the most inspiring character of the people of Tamil Nadu. In many ways we have to see this reality that for a very long time, Tamil Nadu and the Tamil people have been identified as the most spirited lot in the Indian sub-continent.

On what should be the focus of the political and corporate leadership

The world is hungry not because there is no food. There is more food than the six or seven billion people on the planet can eat. It is just that those who need it do not get it, that is all. Those who have the power and the means have not cared enough to do something about it, one way or the other. It will be wonderful if the corporate entities run a more inclusive business, because it does not make business sense to leave out 50% of the world's population and do business.

More than sixty percent of the population lives in rural India with either poor or no healthcare and education facilities. The government has made some effort, but either because of the size of the country, or the population, or the budget limitations, the quality of education and health care that is reaching rural India is very poor. I feel that the corporate sector should come forward to invest in education and health, and this must be seen as an investment, not as charity. If they invest today, in the next ten years it will pay off in a big way, in terms of skilled human resources to the business and nation.

Only those nations, those societies, those communities and those individuals who commit themselves and strive to create what they really care for, will have what they want in their lives. Those people, who waste their lives looking up

to heaven or waiting for some other forces to create what they want, will spend their life in wishful thinking.

I hope that aspect of India would change if we commit ourselves to creating a beautiful India. It does not happen free of cost, everyone has to work for it only then it will happen.

Every individual, from whatever sphere of life; whatever responsibility he holds, whatever influence he has, he has to stand up and make it happen in his area. The governments cannot do this; some other leader cannot do it; every human being has to. Leadership can only give guidance and orientation, but only people can do it.

On business and human well-being:

Generally people think human well-being means they must eat well, dress well, and live well. But real human well-being will happen only when a man is peaceful and joyful within himself.

If you do not know how to be peaceful and joyful within yourself, the home that you live in, the car that you drive, the clothes that you wear, the people you have around you, everything is a waste. All that you worked for is just waste. •

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